



SANTA BARBARA COUNTY FAIR
2010 COMMERCIAL EXHIBIT APPLICATION
SANTA MARIA FAIRPARK JULY 14-18, 2010

Application does not guarantee rental space. ALL applicants must submit a completed application with a \$250.00 deposit (which will be returned if applicant is not selected to receive a contract). If selected for a contract, the deposit will be applied toward the space fee. See back for prices. Please return one check per event. Do not combine with the Santa Maria Valley Strawberry Festival.

PLEASE PRINT CLEARLY OR TYPE APPLICATION (Check all that apply):

RETURNING _____ **NEW _____ NON-PROFIT _____ (Provide copy of 501(c) (3) for rate of \$200)
**** (Returning applications must be received by January 31, 2010 to retain preferential status)**

ALL APPLICANTS MUST INCLUDE PHOTO OF BOOTH SET UP.

Business Name (insurance must be in this name): _____

Owner Name (person authorized to sign contract): _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Bus. Phone: _____ Home Phone: _____

FAX #: _____ Cell Phone: _____

Email: _____

CA Resale Number (required if selling product): _____

UTILITY REQUIREMENTS (please specify amount of electricity):

_____ Voltage _____ Amp _____ # of Plugs _____ Water _____ Sewer

(There is a \$45 charge for 220-v or for excessive 110-v use, which will be added to the contract if awarded.)

SPACE REQUIREMENT - Please specify, do not put "same as last year". If you exhibit from a trailer, please include tongue length.

Square Footage Required: 10' x 10' _____ 10' x 20' (20' frontage) _____ Other: _____

Do you prefer: Inside _____ Outside _____

Prices: All prices are based on 10' x 10'; consult with exhibit representative for larger area prices

Inside Market Place Pavilion: Inline: \$400 Corner: \$500

Outside: Plaza Walkway: \$525
Sports Arena Wall \$400
Food Row: \$400

Management assigns all booth spaces. Please indicate your preference (refer to prices and map)

1st choice _____ 2nd _____ 3rd _____ 4th _____ 5th _____

CONTINUED ON BACK BOTH SIDES OF APPLICATION MUST BE COMPLETE

OTHER: Any "special needs", space, or sound requirements? _____

Do you need: Space to park a Stock Truck or Stock Trailer: Yes _____ No _____

Do you need: RV Camping Space _____ Size of RV _____
(Camping Space is limited – Spaces will be assigned in order of request)

PLEASE PROVIDE REFERENCES

Year	Name of Fair/Event	Contact Person	Phone #	Email

PROPOSED PRODUCT & PRICE LIST: List ALL items you would like to sell, exhibit, or promote (with prices). Please be complete and detailed. If a contract is issued, it will be assigned based on this list only. Fairpark Management, at their sole discretion, can refuse products for any reason.

_____	\$ _____	_____	\$ _____
_____	\$ _____	_____	\$ _____
_____	\$ _____	_____	\$ _____
_____	\$ _____	_____	\$ _____

I certify all of the information contained in this application to be true and accurate to the best of my knowledge, and agree to abide by all Fairpark regulations should a contract be awarded.

Signature

Date

Cancellation Policy - Refunds will be honored according to the following schedule:

If a contract has not been issued AND it is more than 60 days before the event: Full refund. Cancellation need not be in writing.

All other refunds require written requests and are subject to Board Approval:

Contract issued & 60 days or more before opening day: refund less \$50 administrative fee

Contract issued & 30-59 days before opening: 50% refund

Contract issued & 29 days or less before opening day: no refund

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No refund will be give if an exhibitor fails to set up or is asked by management to remove an exhibit from the grounds.

RETURN COMPLETED APPLICATION with your \$250 DEPOSIT TO:

EXHIBITS/CONCESSIONS OFFICE

SANTA MARIA FAIRPARK

937 SOUTH THORNBURG

SANTA MARIA, CA 93458

phone (805) 346-1739

fax (805) 346-2437

email exhibitsconcessions@santamariafairpark.com

You may pay your deposit by credit card.

VISA or MASTERCARD: Credit Card # _____ Exp. Date ____/____/____

Name on card: _____