



**SANTA MARIA VALLEY STRAWBERRY FESTIVAL**  
**2012 FOOD CONCESSION APPLICATION**  
**SANTA MARIA FAIRPARK –**

**APRIL 27 - 29, 2012**

Application does not guarantee rental space. ALL applicants must submit an application with a \$250.00 deposit. The deposit will be returned if application is not selected. If selected for a contract, the deposit will be applied toward the concession fee of \$500 or 22%, which ever is greater.

**Please return one check per event. Do not combine with Santa Barbara County Fair**

**ALL APPLICATIONS MUST INCLUDE PHOTO OF BOOTH SET UP**

RETURNING \_\_\_\_\_ NEW \_\_\_\_\_

***RETURNING Concessionaires must return applications by 1/31/2012 to retain preferred status***

Business Name (insurance must be in this name): \_\_\_\_\_

Owner Name (person authorized to sign contract): \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Bus. Phone: \_\_\_\_\_ Home Phone: \_\_\_\_\_

FAX #: \_\_\_\_\_ Cell #: \_\_\_\_\_

Email: \_\_\_\_\_

**MANDATORY FOR VENDORS SELLING OR TAKING ORDERS FOR MERCHANDISE:**

California State Sales Tax Permit Number: \_\_\_\_\_

**UTILITY REQUIREMENTS** (please specify amount of electricity):

\_\_\_\_\_ Voltage \_\_\_\_\_ Amp \_\_\_\_\_ # of Plugs \_\_\_\_\_ Water \_\_\_\_\_ Sewer  
(There is a \$35 charge for 220v, or for excessive 110v use, which will be added to the contract if awarded.)

**SPACE REQUIREMENTS** (please specify – **DO NOT** put “same as last year”):

Concession Trailer \_\_\_\_\_ Tent set-up \_\_\_\_\_ Other \_\_\_\_\_

Space requirements for unit and prep area: Length (including tongue): \_\_\_\_\_ Width \_\_\_\_\_

Do you serve from: Front \_\_\_\_\_ Side \_\_\_\_\_ Both \_\_\_\_\_

OTHER: Any “special needs”, space or sound requirements: \_\_\_\_\_

**CONTINUED ON BACK - BOTH SIDES OF APPLICATION MUST BE COMPLETE**

Do you need space to park a Stock Truck or Stock Trailer: Yes \_\_\_\_\_ No \_\_\_\_\_  
 If yes, does your stock truck or stock trailer need electricity? Yes \_\_\_\_\_ No \_\_\_\_\_  
 (space fee \$30 without electricity / \$50 with electricity)

Do you need: RV Camping Space \_\_\_\_\_ Size of RV \_\_\_\_\_  
 (RV Space is limited. Spaces will be assigned on "first pay, first serve basis". \$75 RV space fee)

**PLEASE PROVIDE REFERENCES:**

Year	Name of Fair/Event	Contact Person	Phone #	Email

PROPOSED MENU with prices: (or attach separately)

_____	\$ _____	_____	\$ _____
_____	\$ _____	_____	\$ _____
_____	\$ _____	_____	\$ _____
_____	\$ _____	_____	\$ _____
_____	\$ _____	_____	\$ _____

I certify all of the information contained in this application to be true and accurate to the best of my knowledge and agree to abide by all Fairpark regulations should a contract be awarded.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

.....  
**Cancellation Policy:** Refunds will be honored according to the following schedule:

***If a contract has not been issued*** AND it is *more than 60 days before the event* – **Full refund**. Cancellation need not be in writing.

**All other refunds require written requests and are subject to Board Approval:**

Contract issued & 60 days or more before opening day: **refund less \$50 administrative fee**

Contract issued & 30-59 days before opening: **50 percent refund**

Contract issued & 29 days or less before opening day: **no refund**.

No refund will be given if an exhibitor fails to set-up or is asked by management to remove an exhibit from the grounds.

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**RETURN COMPLETED APPLICATION with your \$250 DEPOSIT TO:**

EXHIBITS/CONCESSIONS OFFICE  
 SANTA MARIA FAIRPARK  
 937 SOUTH THORNBURG  
 SANTA MARIA, CA 93458

phone (805) 346-1739  
 fax (805) 346-2437  
 email: exhibitsconcessions@santamariafairpark.com

You may pay your deposit by credit card:

MASTERCARD OR VISA Credit card #: \_\_\_\_\_ Exp. Date: \_\_\_ / \_\_\_ / \_\_\_

Name on card: \_\_\_\_\_