



SANTA BARBARA COUNTY FAIR
2012 COMMERCIAL EXHIBIT APPLICATION
SANTA MARIA FAIRPARK

JULY 11 - 15, 2012

Application does not guarantee rental space. ALL applicants must submit a completed application with a \$250.00 deposit and a booth photo. The deposit will be returned if applicant is not selected. If selected for a contract, the deposit will be applied toward the space fee.

Please return one check per event. Do not combine with the Santa Maria Valley Strawberry Festival.

ALL APPLICANTS MUST INCLUDE PHOTO OF BOOTH SET UP.

RETURNING _____ **NEW _____ NON-PROFIT _____ (Provide copy of 501(c) (3) for rate of \$200)
****(Returning applications must be received by January 31, 2012 to retain preferential status)**

Business Name (insurance must be in this name): _____

Owner Name (person authorized to sign contract): _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Bus. Phone: _____ Home Phone: _____

FAX #: _____ Cell Phone: _____

Email: _____

CA Resale Number (required if selling product): _____

UTILITY REQUIREMENTS (please specify amount of electricity):

_____ Voltage _____ Amp _____ # of Plugs _____ Water _____ Sewer

(There is a \$45 charge for 220-v or for excessive 110-v use, which will be added to the contract if awarded.)

SPACE REQUIREMENT - Please specify, do not put "same as last year". If you exhibit from a trailer, please include tongue length.

Square Footage Required: 10' x 10' _____ 10' x 20' (20' frontage) _____ Other: _____

Do you prefer: Inside _____ Outside _____

Prices: All prices are based on 10' x 10'; consult with exhibit representative for larger area prices

Inside Market Place Pavilion: Inline: \$400 Corner: \$500

Outside: Plaza Walkway: \$525
Sports Arena Wall \$400
Food Row: \$400

Management assigns all booth spaces. Please indicate your preference (refer to prices and map)

1st choice _____ 2nd _____ 3rd _____ 4th _____ 5th _____

CONTINUED ON BACK BOTH SIDES OF APPLICATION MUST BE COMPLETE

OTHER: Any "special needs", space, or sound requirements? _____

Do you need: Space to park a Stock Truck or Stock Trailer: Yes _____ No _____

