



**SANTA MARIA VALLEY STRAWBERRY FESTIVAL
2012 COMMERCIAL EXHIBIT APPLICATION
SANTA MARIA FAIRPARK –**

APRIL 27 - 29, 2012

Application does not guarantee rental space. ALL applicants must submit a completed application with a \$225.00 deposit and a booth photo. The deposit will be returned if applicant is not selected. If selected for a contract, the deposit will be applied toward the space fee.

Please return one check per event. Do not combine this payment with the Santa Barbara County Fair.

ALL APPLICATIONS MUST INCLUDE PHOTO OF BOOTH SET UP

RETURNING _____ NEW _____ NON-PROFIT _____ (Provide copy of 501(c) (3) for rate of \$200)
(Returning applicants must return by January 31, 2012 to retain preferential status)

Business Name (insurance will be in this name): _____

Owner Name (person authorized to sign contract): _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Bus. Phone: _____ Home Phone: _____

FAX #: _____ Cell Phone: _____

Email: _____

CA Resale Number (required if selling product): _____

UTILITY REQUIREMENTS (please specify amount of electricity, such as 110V or 220V):

_____ Voltage _____ Amp _____ # of Plugs _____ Water _____ Sewer

(There is a \$35 charge for 220-v or for excessive 110-v use, which will be added to the contract if awarded.)

SPACE REQUIREMENT - Be specific, do not put "same as last year"; if you exhibit from a trailer, please include tongue length..

Square Footage Required: 10' x 10' _____ 10' x 20' (20' frontage) _____ Other: _____

Do you prefer: Inside _____ Outside _____

All prices are based on 10' x 10'; consult with exhibit representative for larger area prices:

OTHER: Any "special needs", space, or sound requirements? _____

Inside Market Place Pavilion: Inline: \$250 Corner: \$350

Outside: Plaza Walkway: \$350 Sports Arena Wall \$275

Management assigns all booth spaces. Please indicate your preference (refer to prices and map).

1st choice _____ 2nd _____ 3rd _____ 4th _____ 5th _____

CONTINUED ON BACK - BOTH SIDES OF APPLICATION MUST BE COMPLETE

Do you need space to park a **Stock Truck or Stock Trailer**?: Yes _____ No _____)
(\$30 without electricity / \$50 with electricity)

Do you need: RV Camping Space _____ Size of RV _____
(RV space is limited. Spaces assigned on a "first pay, first serve basis". \$75 RV space fee)

PLEASE PROVIDE REFERENCES:

Year	Name of Fair/Event	Contact Person	Phone #	Email

PROPOSED PRODUCT PRICE LIST: List ALL items with prices. Please be complete. If a contract is issued, it will be based on this list. Fairpark Management, at their discretion, can refuse items for any reason.

_____	\$ _____	_____	\$ _____
_____	\$ _____	_____	\$ _____
_____	\$ _____	_____	\$ _____
_____	\$ _____	_____	\$ _____

I certify all of the information contained in this application to be true and accurate to the best of my knowledge, and agree to abide by all Fairpark regulations should a contract be awarded.

Signature Date



Cancellation Policy: Refunds will be honored according to the following schedule:

If a contract has not been issued AND it is *more than 60 days before the event*: Full refund. Cancellation need not be in writing.

All other refunds require written requests and are subject to Board Approval:

Contract issued & 60 days or more before opening day: refund less \$50 administrative fee

Contract issued & 30-59 days before opening: 50% refund

Contract issued & 29 days or less before opening day: no refund



No refund will be give if an exhibitor fails to set up or is asked by management to remove an exhibit from the grounds.

RETURN FULLY COMPLETED APPLICATION with your \$225 DEPOSIT TO:

EXHIBITS/CONCESSIONS OFFICE

SANTA MARIA FAIRPARK

937 SOUTH THORNBURG

SANTA MARIA, CA 93458

phone (805) 346-1739

fax (805) 346-2437

email exhibitsconcessions@santamariafairpark.com

You may pay your deposit by credit card.

MASTERCARD or VISA Credit Card #: _____ Exp. Date ___/___/___

Name on card: _____