



## **News Release**

For Immediate Release

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### **2010 SANTA BARBARA COUNTY FAIR COMES TO A CLOSE**

SANTA MARIA— The 2010 Santa Barbara County Fair, which ran July 14-18, saw 126,173 fairgoers come through its gates during its 5-day run, a 5% decrease from the 2009 Fair's record attendance of 133,190. CEO Dennis Pearson stated that even though attendance was slightly down from 2009's record attendance it was still up 9% from 2008's attendance numbers. An average of attendance over the past 5 years is 120,675.

This year's Fair brought new attractions such as "Make A Splash" Wet & Wild Wildlife Exhibit, a Mini Monster Truck Show and giant sand sculptures, as well as old favorites such as the Trackless Train, Pony Rides, Petting Zoo and Kids Town America.

The Fair also brought a great lineup of entertainment, including Grand Funk Railroad, WAR, Little Big Town and The Beach Boys. Fairgoers of the 2010 Santa Barbara County Fair had great "*Summertime Fun*".

For additional information contact the Santa Maria Fairpark office at (805) 925-8824 or visit our website at [www.santamariafairpark.com](http://www.santamariafairpark.com).

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