



News Release

For Immediate Release

July 21, 2010

Contact: Joe Brengle (805) 925-8824

JUNIOR LIVESTOCK AUCTION GROSSES \$1,716,177.00

SANTA MARIA— The 2010 Santa Barbara County Fair Junior Livestock Auction grossed \$1,716,177.00, an “*all-time*” record. Youth from throughout Santa Barbara County and Southern San Luis Obispo County participated in either, the Small Livestock, Heifer, or Large Livestock Auction selling 47 Replacement Heifers, 180 Market Turkeys, 24 Rabbit Meat Pens, 22 Chicken Meat pens, 42 Market Goats, 161 Market Lambs, 55 Market Swine and 49 Market Steers. Over 400 buyers from throughout the local community came out to support the youth of our community by purchasing their animal projects. CEO Dennis Pearson stated that the community has always supported the Santa Barbara County Fair, and the results of this years Junior Livestock Auction only proves that support.

For additional information contact the Santa Maria Fairpark office at (805) 925-8824.

#####