



Central Coast Wine Competition
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CENTRAL COAST WINE COMPETITION ANNOUNCES NEW JUDGES

APRIL 12, 2011, PASO ROBLES, CALIFORNIA - The Central Coast Wine Competition confirmed its complete panel of judges for 2011 competition. The final two judges include wine industry journalists Deborah Parker Wong and Michael Cervin. The 20 member panel will be lead by Chief Judge Bob Foster and includes members of the wine industry, trade and media.

Deborah Parker Wong is the Northern California editor for *The Tasting Panel* magazine, the most widely circulated publication in the beverage industry. Ms. Wong has served as a judge at the San Francisco International Wine Competition and contributes to the *Sommelier Journal*, *Vineyard & Winery Management*, and *Cheers*, focusing on the global wine and spirits industries with an emphasis on domestic trends. Michael Cervin is the restaurant critic and travel writer for the Santa Barbara News Press and author of *California Wine Country*. Mr. Cervin's judging experience includes the Vinho Verde Awards in Portugal and the Taste of Rum festival in Puerto Rico as well as many other domestic wine and food competitions.

The complete panel of 2011 judges include: Doug Frost – Master Sommelier and Master of Wine, Dan Berger – writer for *Gourmet* and *Decanter* magazines, Robert Whitley – syndicated columnist and wine radio personality, William Bloxsom-Carter - Executive Chef and Director of Food and Beverage at the Playboy Mansion, Laurie Daniel - journalist, Mike Dunne – food and wine columnist for The Sacramento Bee, Traci Dutton – Sommelier for Wine Spectator Greystone Restaurant, Daryl Groom – Professional Winemaker, Joe Hart- winemaker, Hart Winery, Chris Hoel – Sommelier, The French Laundry, Ellen Landis – Wine Director and Sommelier at Landis Shores Oceanfront Inn, Ann Littlefield – international wine industry consultant, Mike Stepanovich – writer, Bakersfield Magazine, Dr. Valery Uhl – Chief Judge and Director of the “North of the Gate” Wine Competition, David Stevens- international winemaking consultant, Deborah Parker Wong- journalist, and Michael Cervin- writer for Santa Barbara News-Press. A complete biography of each judge can be found on the competition's blog at www.centralcoastwinecomp.com.

The ninth annual competition will feature several enhancements to the competition, including division of the blended wines classes and the creation of two Chardonnay classes to separate traditional oak and non oak

Chardonnays. The competition has also expanded to include a display of wines at San Benito County Fair, allowing an increased quantity of Central Coast wines to be viewed by the public.

Competition staff anticipates over 700 winning entries for the 2011 competition. Entries will be accepted online at <http://cmsfw.fairmanager.com/> or by mail through Friday, May 27, 2011. The wines entered in the 2011 competition will be judged on June 15 and 16, 2011. For more information, please visit the competition's Facebook page or blog at www.centralcoastwinecomp.com.

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